

Formosan Business Support Limited is in the south of Ilha Formosa (Taiwan)

for a reason. Beside the US and Japanese government, still just few investors knew and took actions in “Formosa’s hidden treasure”. Here is a brief introduction of this region:



Kaohsiung 高雄

(Takao, former Japanese name)

Located in southern Taiwan, Kaohsiung is the largest city in the south, and the second largest one in Taiwan.

Area: 2,946 square kilometers	
Population: 2.78m people	
Labor Force: 1.35m people	Sales: \$ 137 billion
Business Registrations: 149,656 companies	Disposable Income per Capita: \$29,803
Capital: \$ 800 million	FDI: 524 companies

Source: Department of Statistics, Ministry of Finance

Advantages for Investment

Geographical Advantages



Geographical advantages



Kaohsiung, located on the pivot point of one of the major sea-air transportation routes in the Asia Pacific region, is fully developed with an international airport and a world class seaport. The preferred geographical location, plus high performance facilities and personnel, enables worldwide transportation with high efficiency. The Port of Kaohsiung has

been servicing the world as a key transshipment hub for inter-continental and regional lines, linking the world's major cities to the global manufacturing centers, including China, Vietnam, and Thailand and the major regional ports, like Tokyo, Shanghai, Manila, Hong Kong, and Singapore. The average sailing time from Kaohsiung to these port cities is 53 hours. For air transport, Kaohsiung International Airport is fast growing. With an average flight time of only 2.9 hours to major Asian cities, Kaohsiung offers the shortest transport time and lower transportation costs in Asia over both air and sea. Kaohsiung's advantages in both sea and air transportation effectively turns the city into a center of global production resources and a springboard for ventures into the global market.

Cost advantage

Fully developed infrastructure lowers the initial costs for investment in the city.

1. The integrated network of high-speed rail, Kaohsiung metro system and North-South highways link the major industrial parks in the Nation to the city center. The development of Kaohsiung continues. The Taiwan Railway Underground Project Kaohsiung section and the city's light rail system are set to be completed in 2017. The full network is expected to maximize the efficiency of public transportation in the city.

2. Telecommunication network reaches 98.5% of the population. The availability of network resources determines the development of many emerging industries. Kaohsiung's network availability has reached 98.5% of the city's population. The metropolitan area has sufficient Wi-Fi coverage, and city administration is fully launched into the digital era. Public networking infrastructure is fully established in the metropolitan area. For the demand of the creative digital content industry, high-quality broadband services can be applied on a case-by-case basis.

3. Well-developed water and electricity infrastructure offers stable supply at lower costs. Complete infrastructure in the city area and industrial zones has provided stable water and electricity supply. Tap water service covers 99% of the area, and the costs of water and electricity are relatively low in the world, particularly when compared to South-East Asian countries such as Thailand and Vietnam, where the consumer price index is far lower than the living standards in Taiwan. The low cost makes Taiwan a favorable place for investment.

From heavy industries to new light industries

Kaohsiung City was formerly known for being the hotspot of heavy industries including a high pollution. It was all changed dramatically in the year 2000 and reached its peak of transformation by 2009. In 2009 Kaohsiung was the host city of the "World Games", which is a kind of second Olympic Games.

Human Resources

Just as any city in Ilha Formosa / Taiwan, Kaohsiung has a huge density of schools, colleagues and universities mainly focusing on frontal and pure theoretical studies. However, the city government put efforts in opening vocational schools, offering vocational training. Still the gap between either North-American ways of working as individual in the enterprise or European style of apprenticeship are far away from what Ilha Formosa can offer today.

Positive to point out of here is that people are eager to learn new things including Western mentality.

Strategic Industries	
<ul style="list-style-type: none"> • Cultural and Creative Industries • Green Energy Industry • Quality Agriculture Industry • Convention and Exhibition Industry • Biotechnology Industry • Healthcare Industry • Tourism and Film Industry 	<ul style="list-style-type: none"> • International Logistics Industry • Ocean Yacht Industry • Smart Electronics Industry • Information and Communication Technology Industry • High-Value-Added Metal Products Manufacturing Industry • IT, E-commerce and Finances

Tainan 台南

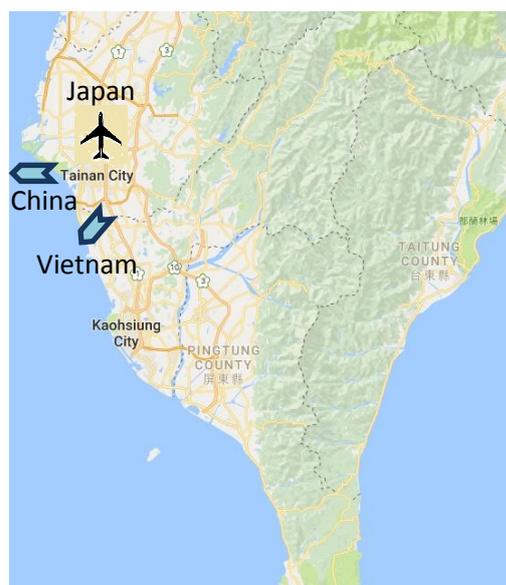
Ilha Formosa's Origin

As the historic center of Ilha Formosa / Taiwan, the history starts from Tainan. Tainan possesses abundant historic heritage from the Dutch Colonial period, Zheng's Regime, the Qing Dynasty, and the Japanese Colonial period. On December 25th, 2012, the merge of Tainan City and Tainan County was officially effective. Mayor, William Ching-Te Lai, is leading Tainan to have a

sustainable business abilities. The city's density of historic sites is the highest in Taiwan comprising which are 22 national historic sites, 109 municipality historic sites, and 48 historic structures. Tainan, as known as an ancient capital with multiple cultures, is the only city in Taiwan which has 3 national scenic areas.

Area: 2,192 square kilometers
Population: 1.89m people
Labor Force: 0.98m people
Registered Companies: 33,293
Business Registration: 59,938
Registered Factories: 8,836

All items represent data in the end of June in 2015



Emerging Industries
<ul style="list-style-type: none"> • Green Energy • Biotechnology • Cultural Creative • Quality Agriculture • Medical Tourism • Fashion

Competitive Industries
<ul style="list-style-type: none"> • Metal Manufacturing • Auto Parts and Accessories • Mechanical Industry • Food Manufacturing • Textile Industry

Pingtung 屏東

Pingtung is located at the Southern end of Ilha Formosa. The total county area is about 2,772 km², with Pingtung Plain on the west which nurtured the richness

its agriculture and fishing industries, also, most of the population is located on the west side. On the east side, lies the southern end of The Central Range, creating hills and mountains, stretching and stepping down its height to the Hengchun Peninsula.

In early days, Pingtung was the homeland for the aboriginal Siraya tribe, and was called “Akauw”. Later, during Japanese Occupation, it changed the name into Pingtung, and the area was then developed into 1 county city, 3 townships and 29 villages. With its rich culture and natural resources, Pingtung became an important agriculture area for Taiwan. In recent years, Pingtung has been actively promoting its tourism industry and has become one of the most internationally recognized popular tourism spot.

Industries:

Agriculture

Pingtung is in the subtropical zone that is mild in climate and enjoys plenty of rain. It is an important agricultural county in Formosa that is famous for products such as bananas, mangos, wax apples and jujubes. In 2010, the average income for each agricultural family is ranking No.1 in Ilha Formosa / Taiwan. Pingtung upholds its visions in ‘safe agriculture’, ‘happy agricultural employee’ and ‘beautiful agricultural village’, it will continue to pursuit localized refine agriculture and shape the industry to become more organic and non-toxic, levels up the added value to its agriculture products.

Sustainable Fishing Industry

The coastline of Pingtung County is about 169.9km, the branch of Kuroshio also flows pass the surrounding sea of the Hengchun Peninsula. The land aquaculture surface is nearly 5,000 hectares, making Pingtung one of the most important cities for the fishing industry. Pingtung has superior techniques in

breeding Grouper, 50% of Grouper farm lies in Pingtung, valued about 67% nationwide and export. In the future, it will continue to integrate the space, the resource and the policy to protect ocean environment and guard it by the sustainable principles, pursuing a sustainable ocean resource development.

Friendly Tourism Industry

Kenting National Park, Liouciou, Dapeng Bay National Scenic Area and Maolin National Scenic Area are all located in Pingtung, these unique tourism spots have attracted almost 10,000,000 people annually, and average annual growth rate is 6.6%, which brings huge benefit for the local tourism industry. Due to ever growing international tourist population, to integrate resources of local nature, historic figure, cultural heritages, and to cultivate an easy, safe and quality travel experience are to develop the tourism image of friendly Pingtung.

Diverse Industries

The industrial development in Pingtung is very diverse. With industry registration number of 30,000 companies, the top five industries in Pingtung are food manufacturing, retail, automobile, automobile parts manufacturing, wholesale, electricity and gas supply. Every year, these diverse industries offer 36% of the total county gross output and create 38% of employment opportunity.

The unique Akauw Cultural Industry

Diverse culture nurtured local uniqueness, and uniqueness is the root of culture industry development. Pingtung has a diverse mix of local Taiwanese, Hakka and aboriginal cultures, which become spotlights of Pingtung's culture industry development, educate many creative minds for the new era. These minds will keep local culture to continue to grow, and discover new industry highlights that colored the wall of Pingtung's culture industry.

Green City

Because of shorten resources and climate change, new green policies are

becoming the global trend. Pingtung has the experience of solar framing, together with a new economical trend of industrial agriculture, link together with its diverse industrial and tourism development, Pingtung will become the city with most potential for green industry to grow.

You just learned a very brief and rough introduction of Southern Formosa's basic data. Please contact Formosan Business Support Ltd. to learn more about your opportunities and chances in this region of the island.

CONTACT

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